



Sample Report

ETHELO

SAMPLE LOGO

Introduction

From Date 1 to Date 2, 2020, Sample City used a budget simulation exercise called Budget Name for the 2021 "Sample City" budget engagement campaign. The purpose was to learn about the priorities of local residents and to give them a say on which services they believed merit more or less funding.

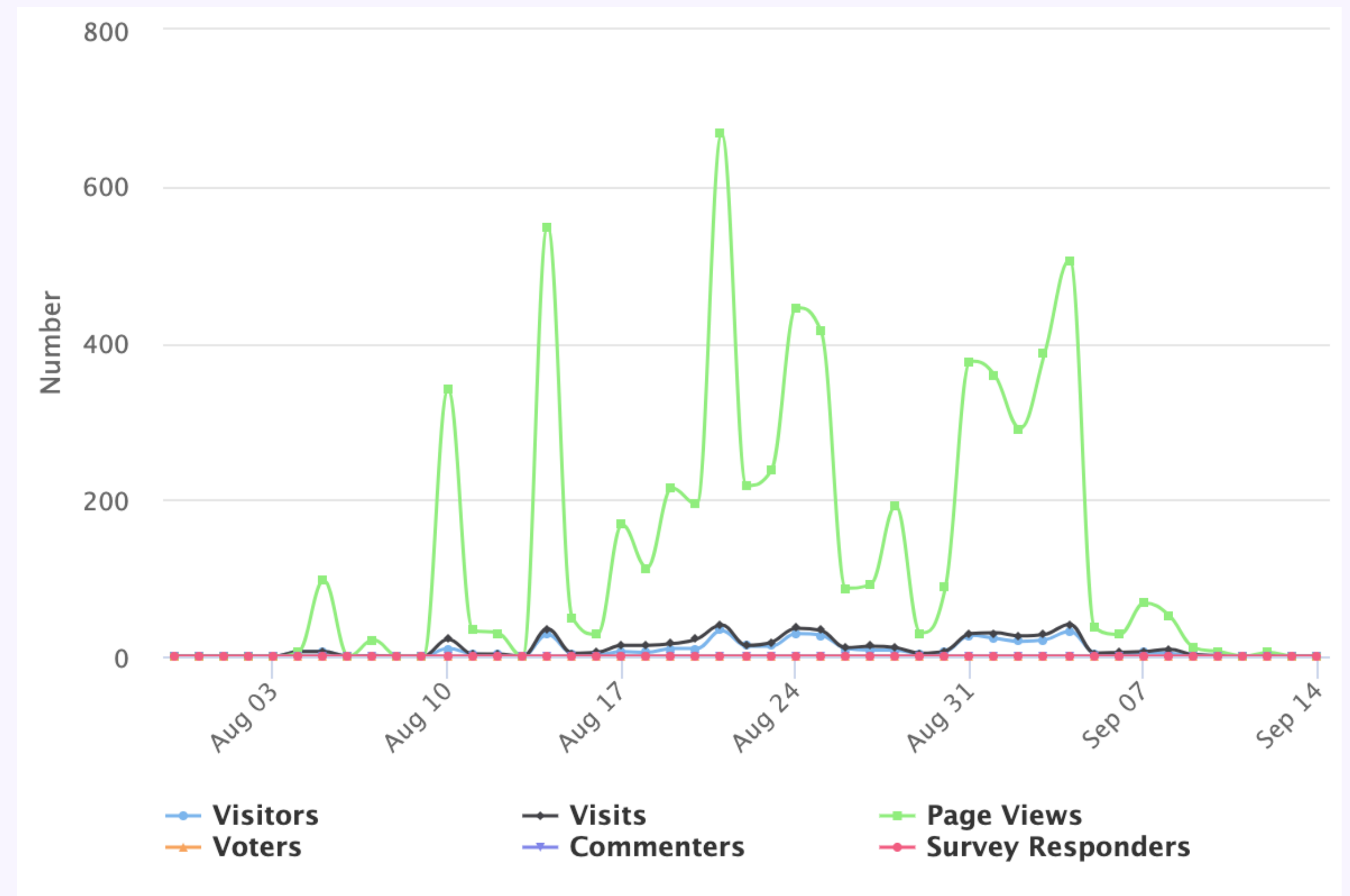
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Participation

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- Number of visitors: **400**
- Number of voters: **200**
- Survey respondents: **300**
- Comments gathered: **100**
- Average time on platform: **10 minutes**
- Total resident time in budget engagement: **48 hours 2 minutes**



Voting Results



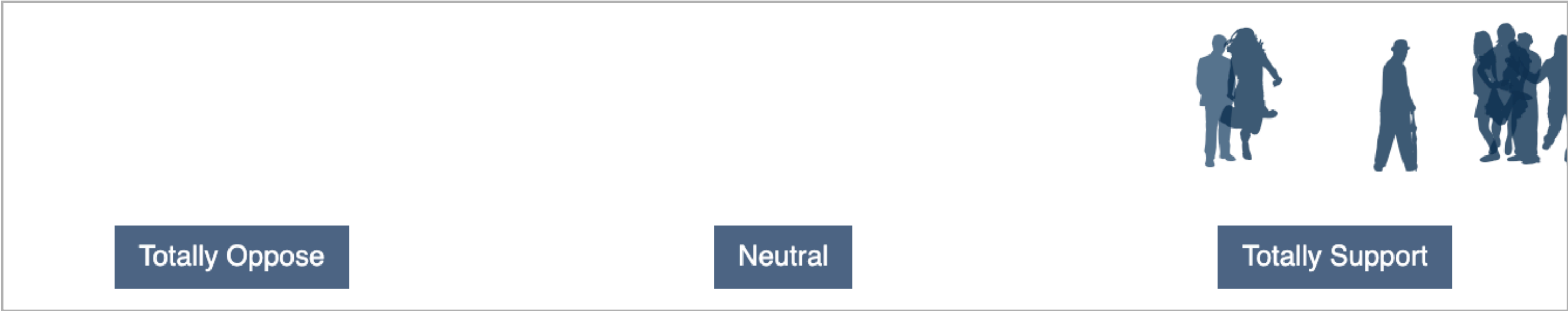
ETHELO Recommended Scenario

Funding Area	Percent Change	% Approval (support)
Example A	+1% Increase	75%
Example B	+2% Increase	50%
Example C	No Change	68%
Example D	+1% Increase	60%
Example E	No Change	57%
Example F	+1% Increase	62%
Example G	n/a	41%

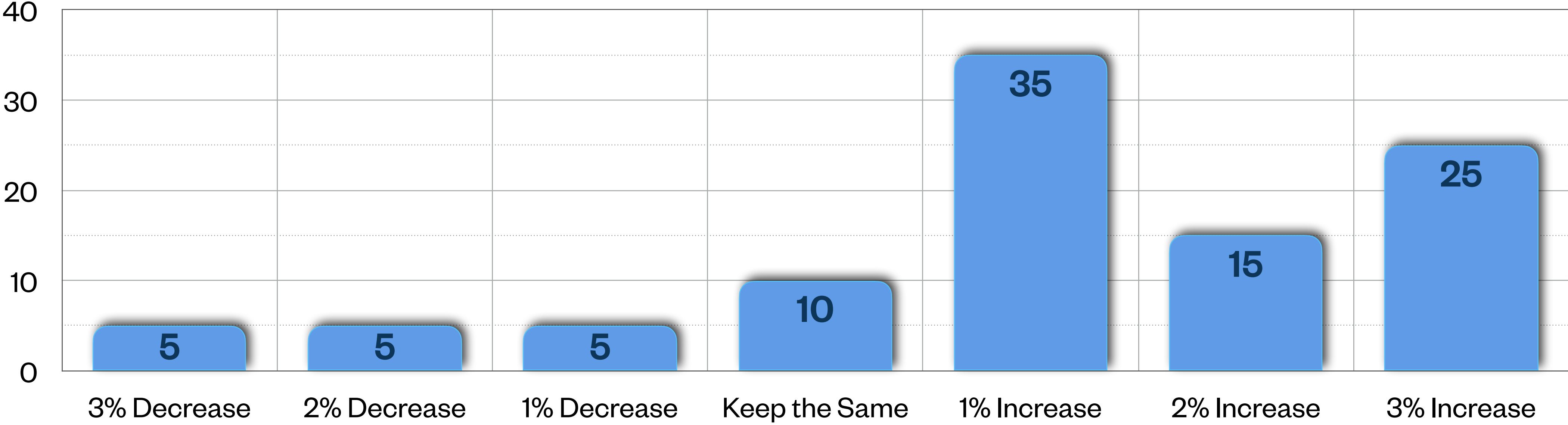
Approval: percentage of people who gave a positive vote rather than a neutral or negative vote. Approval above 50% is a traditional “majority”

Support: the level of support of each individual, measured between 0 and 100 and averaged across the crowd.

Total Scenario Support: 99%



Example A



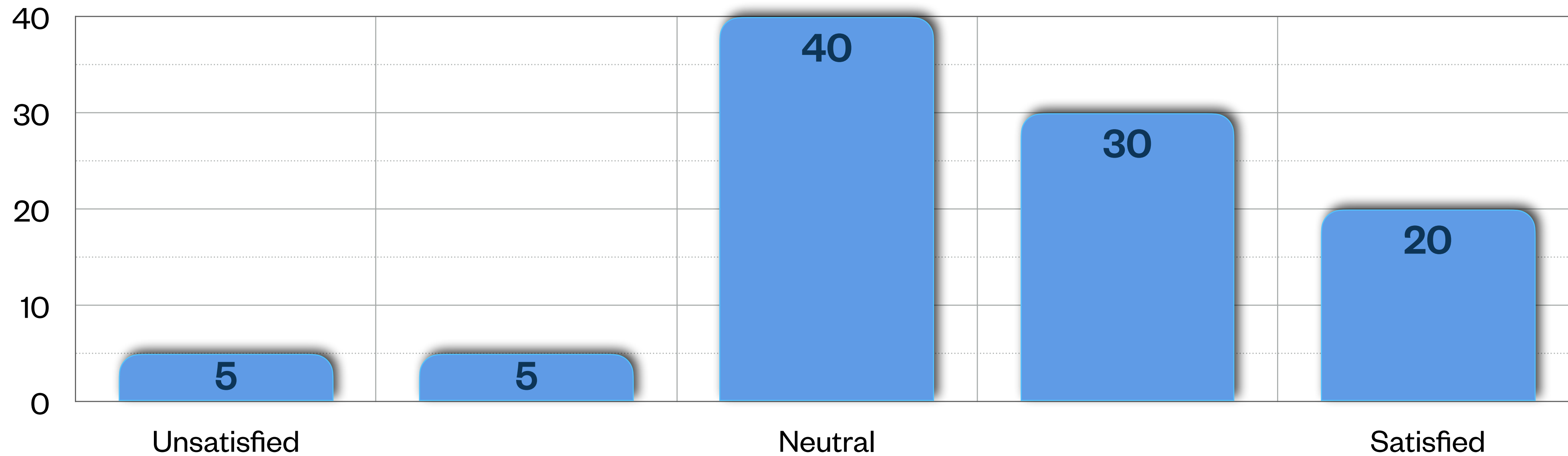
Total Responses	Favor Increase	Favor Decrease	Most Popular
100	75%	15%	+1% (35% of those in favor)

Satisfaction



Example Service

Please rate your satisfaction based on the example service



Total Responses	Satisfied	Dissatisfied	Most Popular
100	50%	10%	Neutral

Survey Results

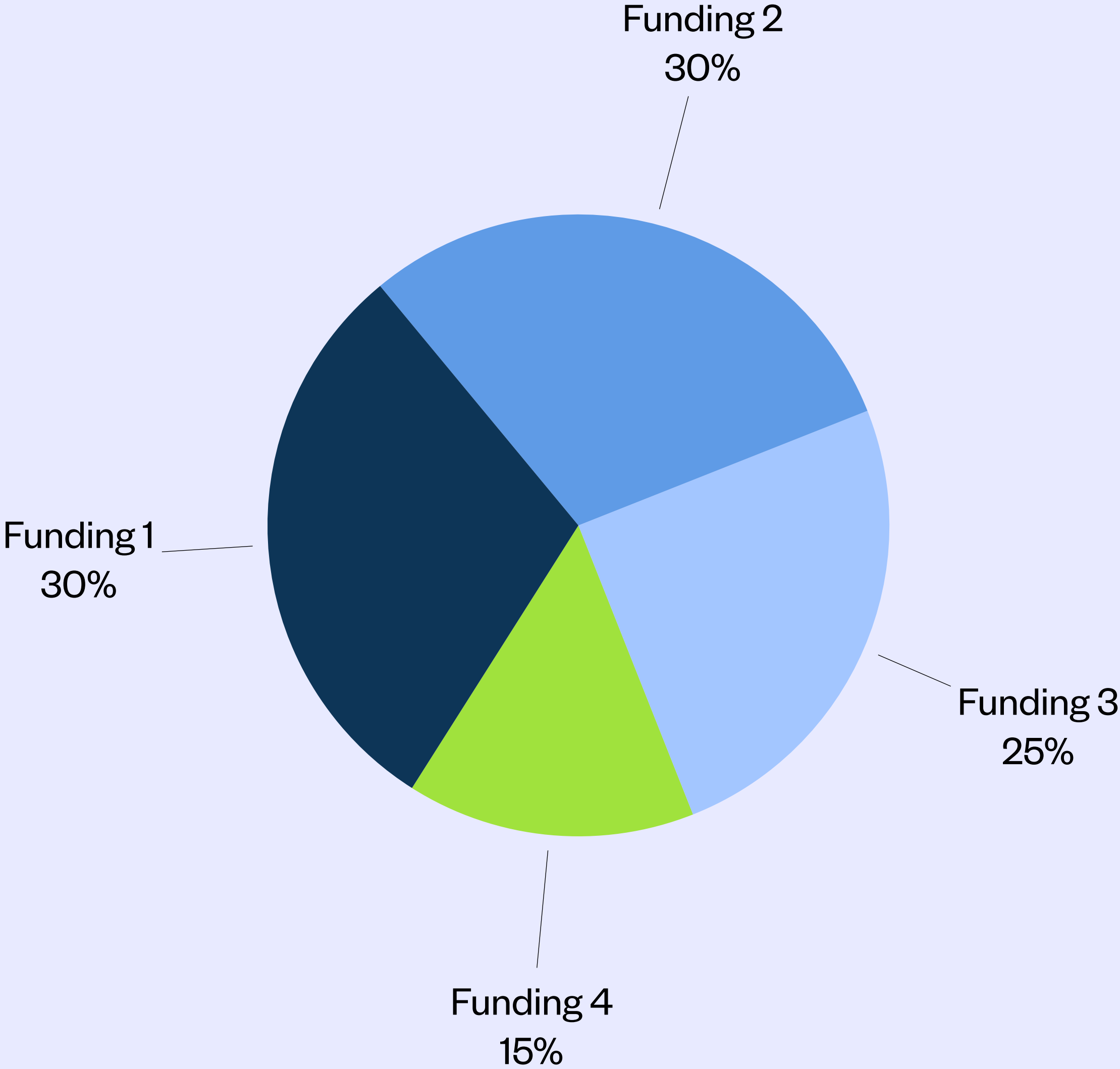


Example Results

Which funding models should be considered?

Source	Response
Funding 1	30
Funding 2	30
Funding 3	25
Funding 4	15

Total Responses: 100



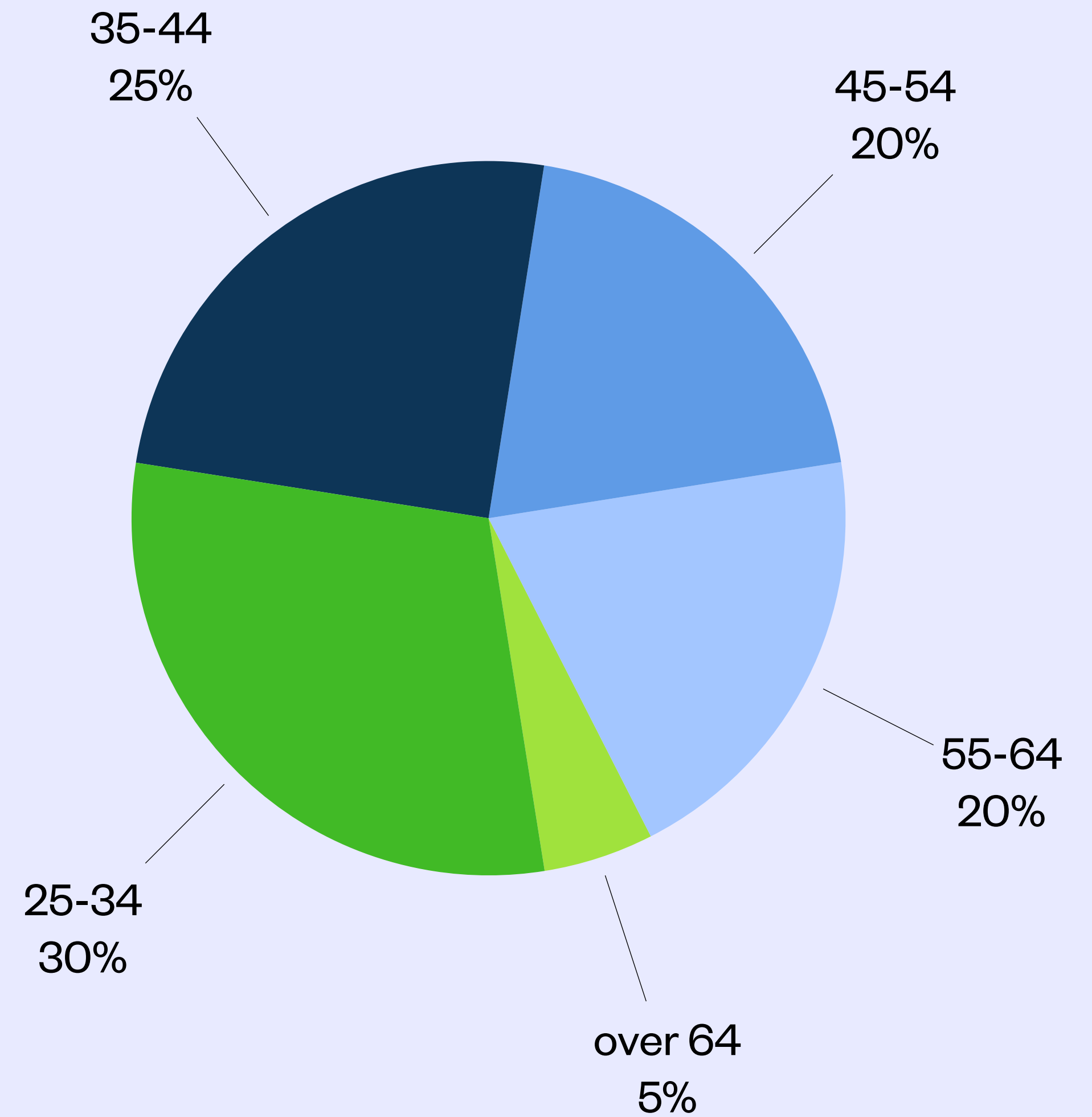


Demographic Information

Respondent Age

Age	Response
25 - 34	30
35-44	25
45-54	20
55-64	20
Over 64	5

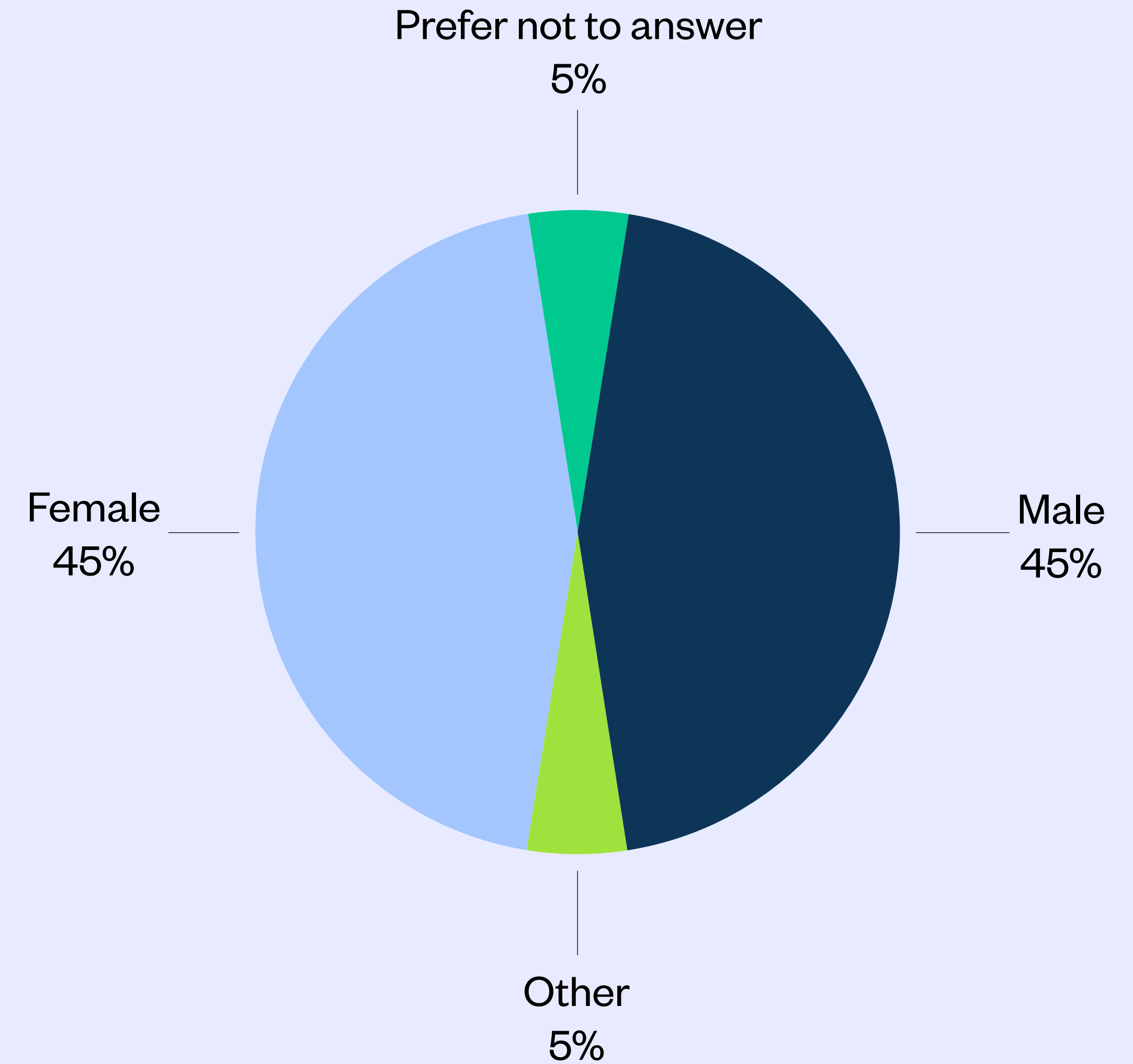
Total Responses: 100



Respondent Gender

Gender	Response
Male	45
Female	45
Prefer not to answer	5
Other	5

Total Responses: 100

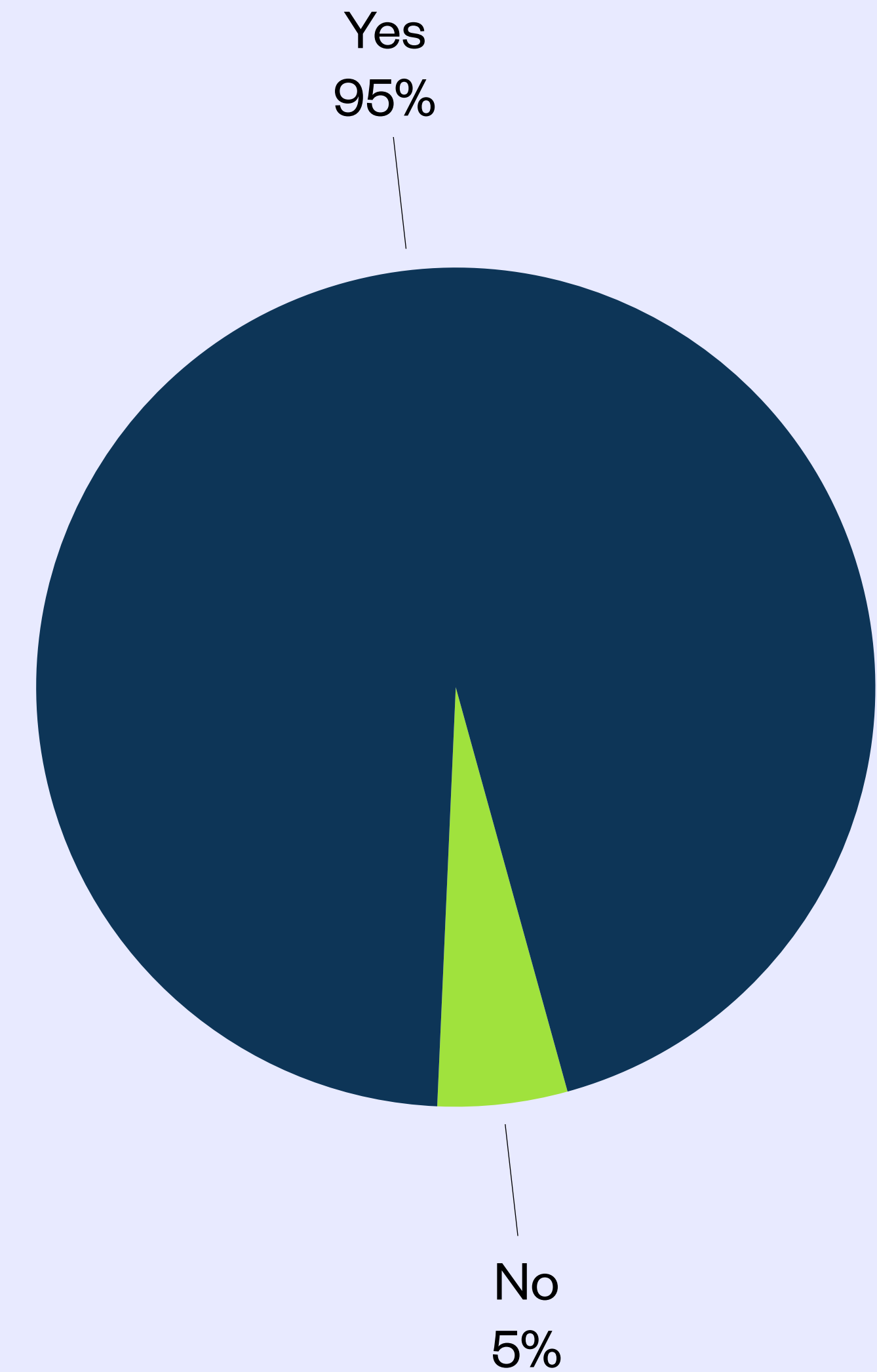


Residence

Do you reside within the Sample City limits?

Response	#
Yes	95
No	5

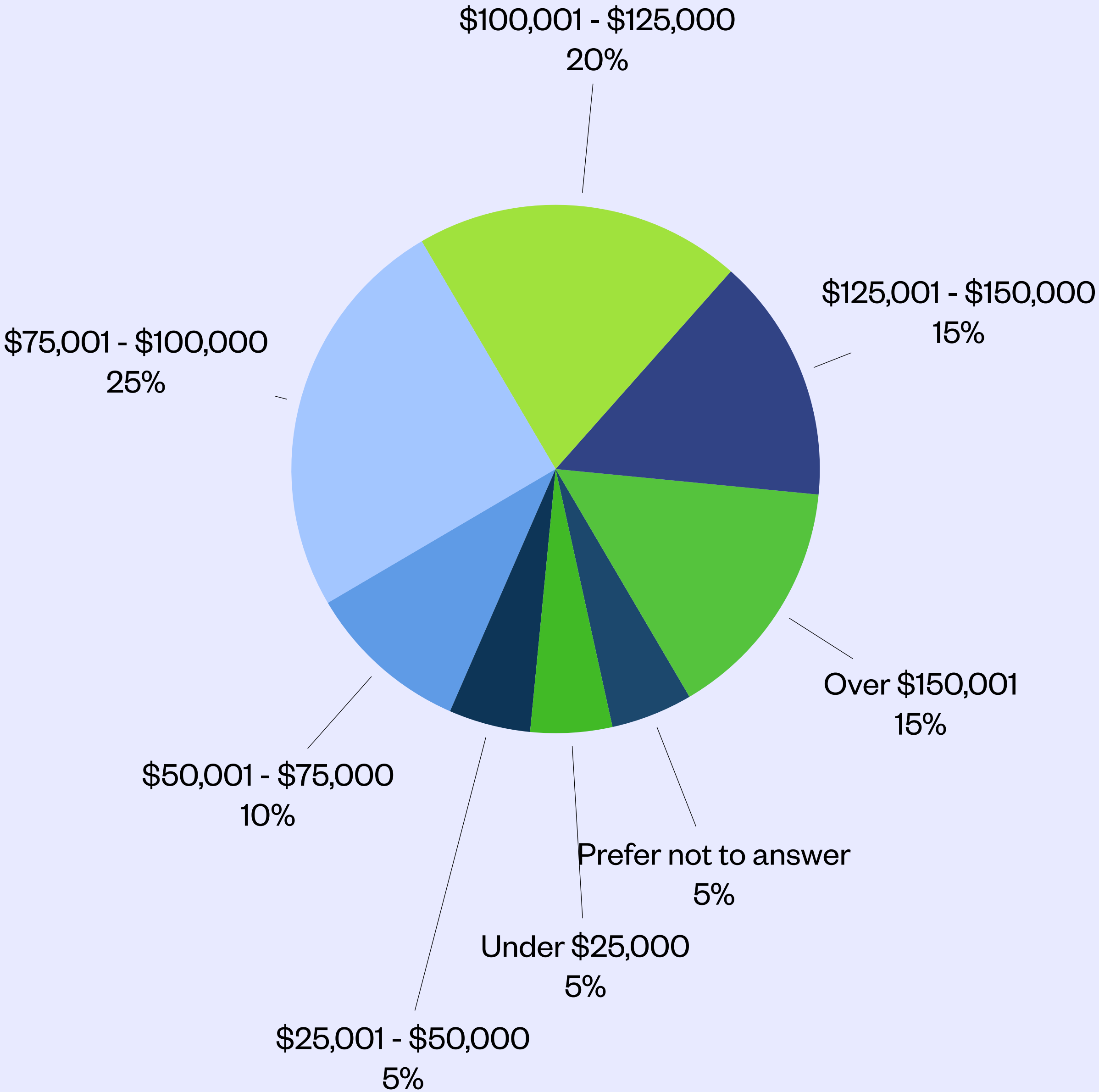
Total Responses: 100



Household Income

Range	#
Under \$25,000	5
\$25,001 - \$50,000	5
\$50,001 - \$75,000	10
\$75,001 - \$100,000	25
\$100,001 - \$125,000	20
\$125,001 - \$150,000	15
Over \$150,001	15
Prefer not to answer	5

Total Responses: 100

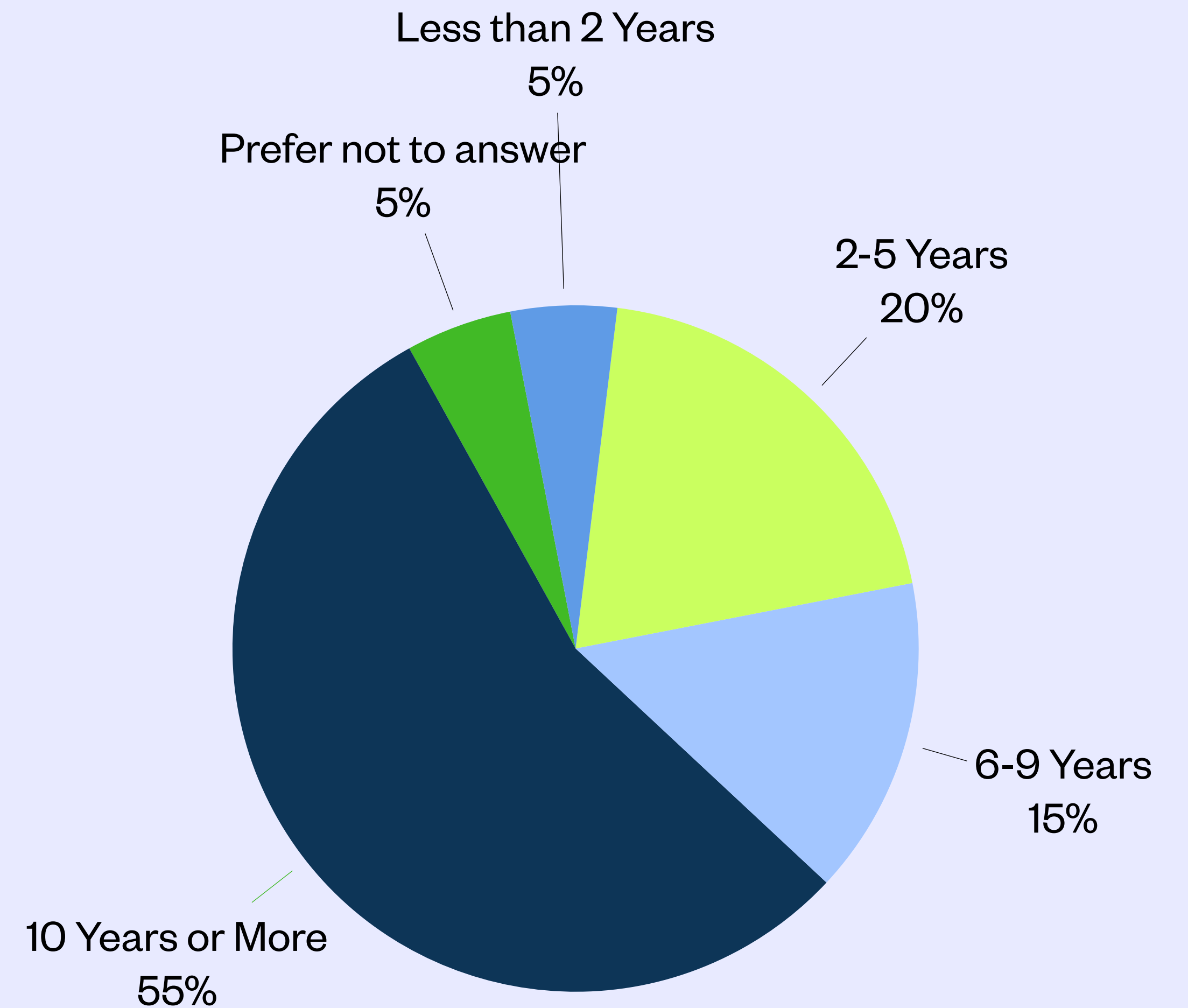


Residence

How long have you resided in Sample City?

Time	Response
Less than 2 Years	5
2-5 Years	20
6-9 Years	15
10 Years or More	55
Prefer not to answer	5

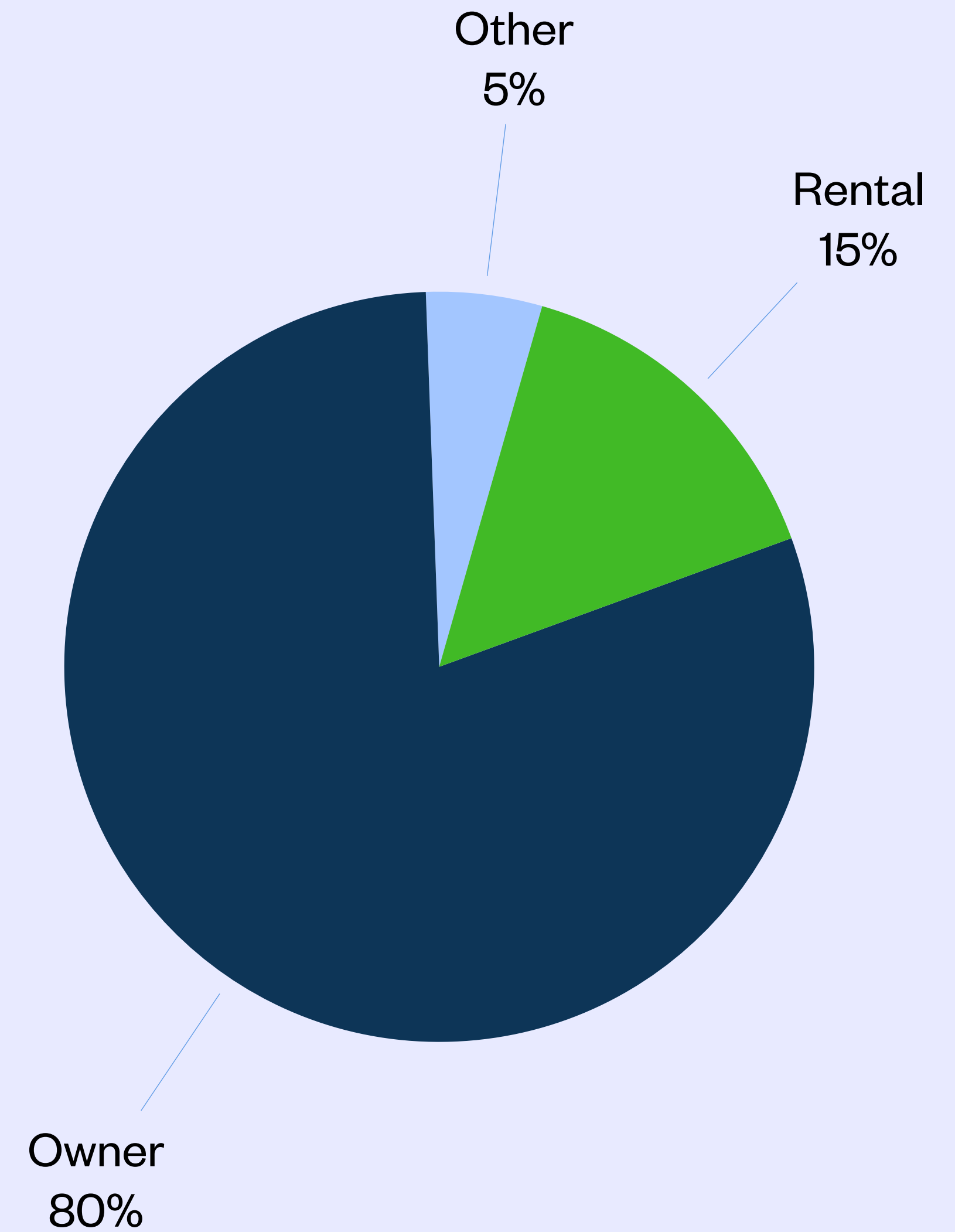
Total Responses: 100

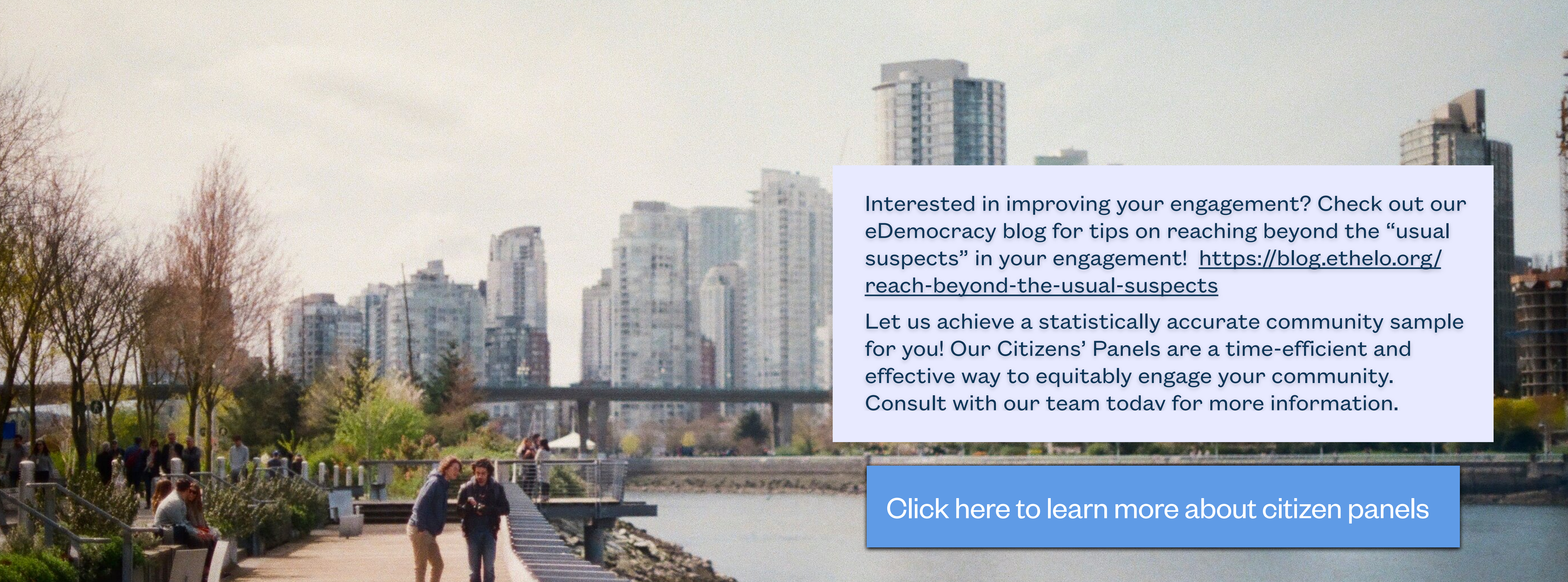


Housing Status

Gender	Response
Rental	15
Owner	80
Other	5

Total Responses: 100





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[Click here to learn more about citizen panels](#)

Thank you!
